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pride and direct effort toward building up a really beautiful and orderly home town. A Civic League was formed a year ago, the first effort of which was to clean up the streets and teach the people not to scatter papers about. Next the names of streets were put up and a watering trough of good design erected. The latter is built of tiles, made of native clay, with a roof of old Spanish tiles, taken from the ruins of an old building at Monterey. Vines have been planted at the ends and red-wood slabs finish the sides. Now in the near future a garden competition is to be instituted. Good for little Carmel-by-the-Sea!

BOSTON—1915 The "1915 Movement" EXHIBITION was inaugurated in Boston more than six months ago with the object of setting a definite time for the accomplishment of certain civic improvement reforms looking toward a realization of the ideal city. To advance the cause an exhibition will be held in the old Art Museum on Copley Square, from November 1st to 27th, the object of which will be to show the citizens of Boston and the surrounding places within the metropolitan area what are the present needs of the city and how these needs may be met. Every organization interested in the betterment of Boston will be given an opportunity to show what it is planning to do and what it feels it ought to be supported in doing for the next five years. A great number of organizations are taking part in the work, including art and medical societies, educational institutions, and business corporations. The exhibition committee has secured the entire city planning exhibit recently shown in New York and Washington, has borrowed from the United States Government the models of Washington made for the Burnham Park Commission, and has endeavored to secure similar data from Chicago, San Francisco, New York and Cleveland. The intention is to have each exhibit present a graphic picture which will draw and hold the attention of even a casual observer, and to employ not only photographs and

models but resort to stereopticon slides and moving pictures, to show "the whole city of Boston" with a vividness lacking in print what is being attempted for its betterment and how much help is needed from the people to obtain lasting results.

AMERICAN
CIVIC
ASSOCIATION
CONVENTION

The Fifth Annual Convention of the American Civic Association will be held at Cincinnati, November 15th to 18th.

It will be a notable meeting, distinguished by the presence of men and women who have been leaders in the great Nation-wide movement for the making of a Beautiful America. With reports of achievements of vast importance to hundreds of communities, there will be discussions relative to future activities led by experts in city planning, forestry, school gardens, tree culture, playgrounds, the abatement of the billboard and smoke nuisances and the preservation of such great scenic beauty as Niagara Falls and the Yosemite. Conservation of natural resources will be a theme for important papers and plans will be drafted for the systematic extension of that vital subject. President J. Horace McFarland, of Harrisburg, Pa., will preside at the sessions of the Association.

In conjunction with the convention of the American Civic Association will be held the Fifteenth Annual meeting of the National Municipal League, presided over by Hon. Charles J. Bonaparte. Its programme will be rich in addresses and discussions relating to the administration of cities. While each organization will follow its own programme, there will be several joint sessions addressed by men of national prominence on subjects aimed to advance the cause of good city government and beautiful community life.

THE BILLBOARD
CRUSADE

The American Civic Association gives notice in its clipping sheet that it is about to enter upon a most aggressive campaign against outdoor advertising. For many years this organization has been